

Ideas we **love**

Discover a new world of analog instant photography with the Instant Lab

When The Impossible Project saved the world's last Polaroid film plant in 2008, they opened the door to a new era of instant analog photography. Now you can create incredibly classic instant photos from images on your iPhone with The Impossible Instant Lab.

Select a picture, place your iPhone on the Instant Lab, and within seconds it ejects your analog instant photo, ready to develop in your hand.

Prints any image from your phone

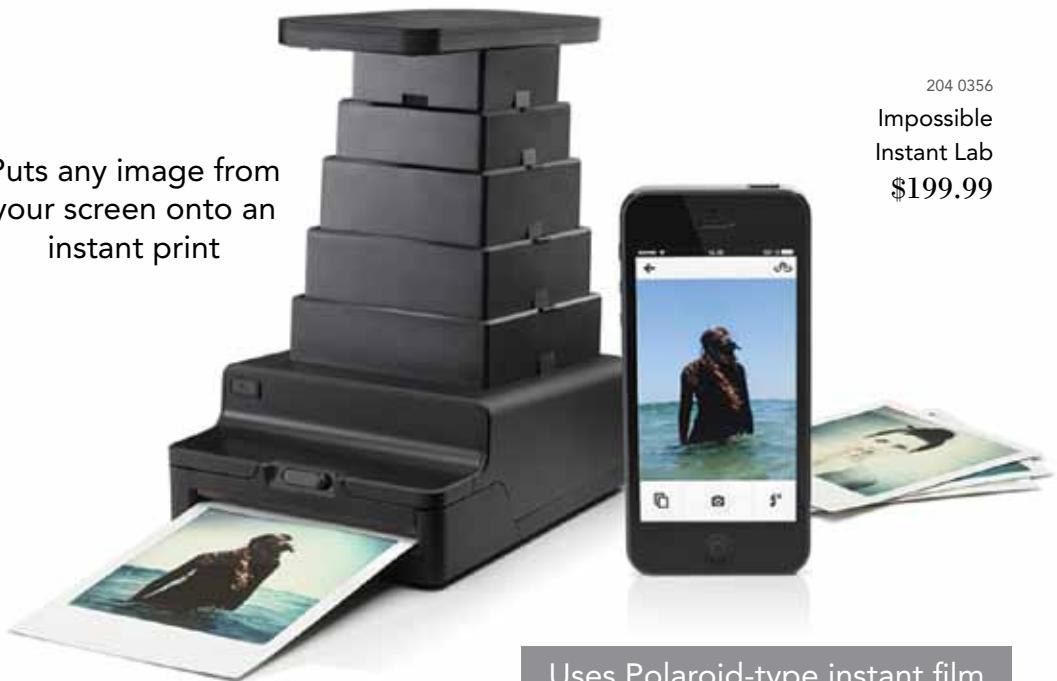
It doesn't matter whether your digital image was shot with your phone or created in Adobe Photoshop; any image on your phone's display can be turned into a real analog instant photo.



**DON'T MISS THE FREE
IMPOSSIBLE PROJECT APP**

Available on the
App Store

Puts any image from your screen onto an instant print



Uses Polaroid-type instant film (sold separately)



204 0357
Color Film, 8 pack
\$21.99



204 0358
Black & White Film, 8 pack
\$21.99

Scan this photo with the Mobile Life insight app to learn more about Impossible Labs

ML

Check out these special edition films



204 0361
Color Film, Lucky 8 Edition, 8 pack
\$24.99



204 0360
Color Film, Skins Edition, 8 pack
\$24.99



204 0362
B & W Film, Flouro Edition, 8 pack
\$24.99



You'll never think about pictures the same way

Shift your photographic perspective with Lytro, a digital camera that records the entire light field instead of a 2D image. Since the images retain all the light data, you can change the focal point and shift the perspective of the pictures long after you've taken them! View and enhance your images on your computer, phone or tablet, then share them on the Lytro Web Gallery. The touchscreen in the back provides a wide variety of control over the exposure and optical zoom.



204 0366

Lytro 8GB Camera,
electric blue
\$399.00

Other colors
available
MobileLifeShop.com



ML

Scan the ducks
with the Mobile Life insight app and
change the focus and perspective
of the Lytro image



GPod mount
available on
pg. 14



DON'T MISS THE FREE
LYTRO APP



204 0991
Lytro Camera Tripod Adapter
\$19.95



204 0989
Lytro Camera Sleeve
\$29.95



204 0990
Lytro Camera Case
\$59.95



Take your iPhone photos to another level

Here are four new quick-change lenses that let you capture stunning iPhone photos and video with precision-ground coated glass optics. Just clip it on: no special app or case to install. Use the fish-eye or the wide-angle lenses for amazing landscapes, or use the two macro lenses to capture incredible detail.



4-in-1 clip-on lens



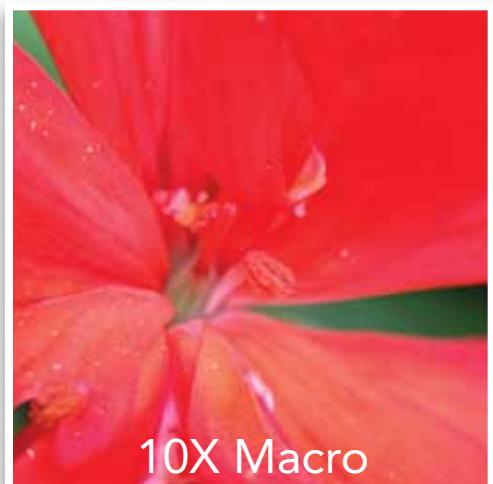
Other colors available
MobileLifeShop.com

204 0338

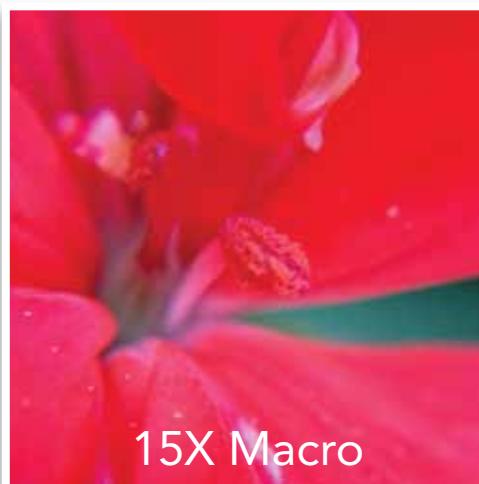
Olloclip 4-in-1 Lens For iPhone 5/5S

\$69.99

4 Lenses: Wide Angle, Fisheye,
10X Macro, 15X macro



10X Macro



15X Macro



Wide Angle



Fisheye

Quick-Flip Olloclip case

The snap-on polycarbonate Quick-Flip case does more than protect the corners and surfaces of your phone from scratches and impacts. Allowing you to quickly mount an Olloclip lens, it's designed to reveal the camera corner of your iPhone.



Also available
for iPhone 4
MobileLifeShop.com

215 1434
Olloclip Flip Case For iPhone 5/5S
\$49.99



Corner becomes a shutter release
by hitting the volume up button



The included Pro-Photo Adapter
slips on to connect to standard
tripod mounts



Corner flips up for easy
Olloclip lens attachment



Scan these
flowers

with the Mobile Life insight
App to see Quinn's images
and product review

*"I love the macro lens
the most... it's sharp
and very close up
which often can only
be achieved by a big
DSLR with a special
macro lens."*

Quinn Ung
student / photographer
Sacramento, CA



instagram @quinnism
twitter @QuinnUng
www.quinnung.com



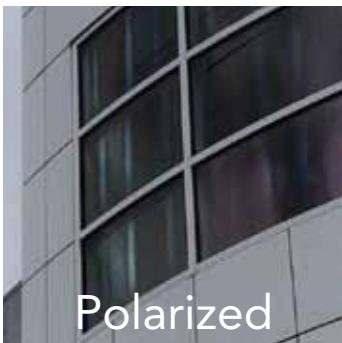
Olloclip brings it closer and clearer

Expand your iPhone photographic possibilities with Olloclip's 2-in-1 slide-on lens set. One side features a 2X telephoto that brings subjects closer in your view. The other side of the lens piece features a circular polarizing lens (CPL), designed to reduce glare from reflected surfaces and show colors more true to life. The CPL can also be easily removed and placed over the telephoto lens to create glare-free close up shots.

Polarizing Lens



Reduce reflection & glare
and capture truer colors



Telephoto Lens



2X optical zoom brings you
closer to your subject



Polarizing lens can stack
on the telephoto lens
for closer, clearer shots



Also available
for iPhone 4
MobileLifeShop.com

204 0309

Olloclip Telephoto/
Polarizing Lens, iPhone
5/5S
\$99.99

Get really close up with the Olloclip 3-in-1 Macro lens

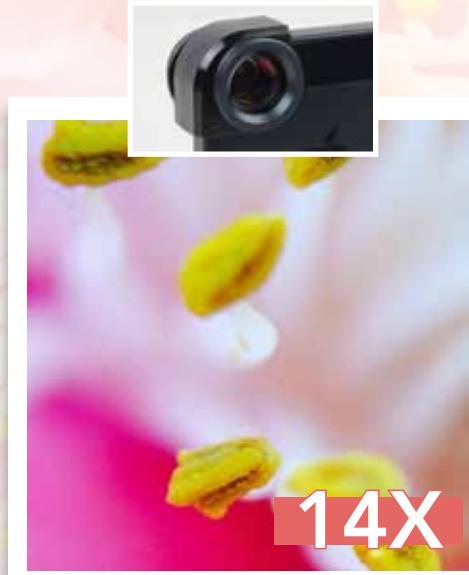
Available for iPhone 5 and iPhone 5S



204 0319
Macro 3-in-1 Lens, iPhone 5/5S
\$69.99



7X



14X



21X

KICK: the lighting studio that fits in your pocket

With 40 super-bright LEDs capable of emitting any color, the KICK is a handheld lighting studio you control wirelessly from your phone or tablet. Use it in your photography as a fill or accent light... you can instantly set the exact color and intensity with sliders in the KICK app. Create multicolor illumination sequences for video by having the KICK mimic the lighting of any video clip. For more punch, link multiple KICKs to one device and control them all from the same app.

DON'T MISS THE
FREE KICK LIGHT APP



Connects
with most any
smartphone via
built-in Wi-Fi



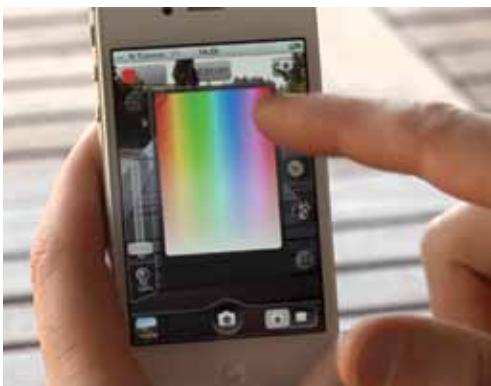
204 0297

KICK Wi-Fi Light
\$149.00

ML

Scan this image
with the Mobile Life insight app to
see the KICK in action

Control color, intensity and
effects from your phone



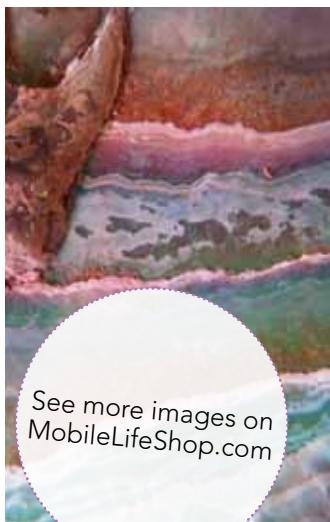
Daylight mode



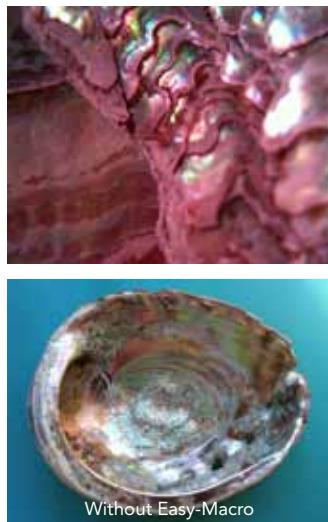
Color change



Simple macro lens for nearly any phone or tablet



See more images on
MobileLifeShop.com



Without Easy-Macro

The acrylic lens slips over most any phone or tablet camera, with or without a case, and is held in place by the elastic band.



142 0258

Easy-Macro Universal Lens
\$14.95

Enhance your iPhone photography, Italian style

Your iPhone is your camera. Now it's time to equip it. Add a tripod mount, kickstand, LED floodlight and a variety of lenses using the KLYP+ system from Manfrotto, the Italian firm that's been revolutionizing photography since the '60s. The center of the KLYP+ system is the KLYP+ bumper case: it's both a rugged polycarbonate/TPU case and a mounting system for accessories.



DON'T MISS THE
FREE KLYPapp+

Available on the
App Store



Portrait



Landscape



Fisheye

A.
Manfrotto 3 lens kit

High quality optics that mount directly onto the KLYP+ cases for a full range of imagery.

204 0376
KLYP+ 3 lens kit
\$64.99

B.
Light bar & Tripod Mount

The rechargeable LED lamp is great for making videos in low light and perfectly capturing skin tones. The included stand features a built-in tripod mount, so you can mount either your phone or the light on any standard tripod mount.

204 0375
LED Light and Tripod Mount
\$64.99



Other colors available
MobileLifeShop.com

C.
The PIXI tripod

The standard tripod mount easily pivots and locks with a push of a button, making this stand as versatile as it is stylish.

204 0343
KLYP+ PIXI
\$24.99



Shown with lens

D.
KLYP+ case

The backbone to the Manfrotto KLYP+ system is the KLYP+ bumper case: it's both a rugged polycarbonate/TPU case and a mounting system for the other KLYP+ accessories. The kickstand that ships with the KLYP+ bumper is also a tripod mount... just slide it on to the case.

204 0373
KLYP+ case
\$29.99

Ideas we **love**

Tripods keep it steady

*Perfect your
photography with a
compact tripod for
shake-free images*

Make your photos sharper and keep videos straight with a compact collapsible tripod from Manfrotto. With a built-in grip-style head that can be swapped from photo to video mode, this tripod allows you to choose which axes to lock. Designed with ergonomic lever leg locks, the tripod sets up and breaks down in seconds. A quick-release plate for your camera or phone mount makes things even faster. Precise enough for a smartphone and tough enough for entry-level DSLRs with lenses, Manfrotto's tripod lets you focus on catching the right scene at the right moment.

204 0302

Compact Series Tripod
\$59.99



Folding tripod that's ready to travel

Perfect for digital video or still cameras weighing up to four pounds, the ExplorerV tripod sets up quickly, raising to 60 inches or dropping to 22 inches with the flip of a quick release. The 3-way fluid head (2-way tilt plus pan) provides a stable platform for portrait or landscape shots, and a bubble level ensures vertical orientation. When it's time to breakdown, the ExplorerV collapses to 23 inches and includes a gear hook and a carrying handle.



204 0306
Vista ExplorerV Tripod
\$35.99



*Full-sized tripod
delivers professional
results*

The lightweight aluminum Voyager Lite tripod meets the needs of serious amateur and professional photographers working with today's DSLR cameras. Pull the quick release lever to adjust the BHQ8 aluminum ball head, capable of tilting and rotating in all directions. Incorporating three leg angle adjustments, a spirit level, compass, tensioning adjustment, snap-lock legs, 2-section center column and retractable rubber spiked feet, the Voyager Lite delivers many features for its weight and price.



204 0322
Voyager Lite Tripod
\$65.99

Connect your phone to the tripod

Three great mounting solutions to connect your phone or device to any standard tripod mount

GripTight Mount



204 0377

GripTight Phone Mount
\$19.95

Joby's GripTight mount securely and safely cradles your phone (with or without its case) so you can connect it to any standard tripod. When it's time to travel, just fold up the legs and fit it in your pocket or bag.



Folds neatly for
easy travel



The mysterious Glif



215 0376

Glif Tripod Mount for
iPhone5/5S
\$20.00

Unrecognizable at first, the Glif will quickly become your iPhone 5's new best friend. Use it to attach your smartphone to a tripod, or use it to prop your phone up for hands-free use. Compact and durable, the Glif is a surprisingly useful essential for your phone that travels lightly in a pocket.



Makes a great
stand



iStabilizer Mount



204 0312

iStabilizer Smartphone Tripod Mount
\$14.99

204 0313

iStabilizer XL Smartphone Tripod Mount
\$19.95

The iStabilizer Mount is a must for professional and amateur filmmakers and photographers. It's designed to fit every smartphone with an ultra-secure grip (there's even a version for extra-wide smartphones like the Galaxy Note 2). It works with cases, bumpers, and all sorts of add on accessories like those from Olloclip and Kogeto. The 1/4-20" universal tripod threading makes it compatible with virtually any tripod, monopod and other standard camera equipment.

Very secure
grip



Ideas we **love**

Tripods that go anywhere

*Mini Magnetic GorillaPod
holds your camera or phone
for amazing shots*



Legs are about
2" long

204 0291

GPod Mini Magnetic
\$14.95

Like its larger cousin (below) the GPod Mini Magnetic tripod uses super-strong magnets in the feet and strong jointed arms that can flex and wrap. It's topped with a standard tripod mount so you can use it with your small camera. Used with the GripTight mount (opposite page) it holds your smartphone for clear video, creative photos and hassle free video chats.

Combine with the
GripTight Mount (page 13) for
amazing smartphone versatility

Flexible GorillaPod Magnetic Tripod grips for great shots

With super-strong magnets in the feet, the flexible GorillaPod Magnetic Tripod can be positioned on any magnetic surface. On a car, on a pole, on a fridge... find the perfect surface wherever your travels take you! When metal surfaces are scarce, you can still wrap the gripping tripod legs around tree limbs, fence posts, chair legs and more.



Legs are about
4½" long

204 0160
GorillaPod Magnetic Tripod
\$24.95



Shoot smooth video with the help of a GorillaPod

The flexible legs and magnetic feet of the Gorillapod can stand on anything and wrap around anything. Achieve smooth 360-degree pan and 135-degree tilt thanks to the GorillaPod Video's omni-directional head and repositionable handle.



Magnetic feet
keep it stable

Fits all compact
cameras with a
1/4" Tripod Mount



204 0378
GorillaPod Video Tripod
\$29.95

PHOTOGRAPHY **TIP**

RULE OF THIRDS

A well established idea for painting and photography is to imagine your image divided into thirds and compose the image along those lines, rather than placing the subject right in the middle. This approach provides a way to create more mood and emphasis, based on how you compose the final shot.

GripTight Micro is ready to capture the moment

The GripTight Micro Stand is designed for most every phone and it works well as a tripod too. The legs and the grip arms fold flat so you can carry the stand in your pocket. The included GripTight mount protects your phone with firm rubber grips and holds it steady with an internal spring. It's simple but it's versatile: it even works with cases and accessories too.

204 0289

GripTight Micro Stand
\$29.95

GripTight Phone
Mount Available
Individually
See Page 13



Folds neatly for
easy travel



Works with
most accessory
lenses & cases



Shoot photos and videos in full 360° panorama

Snap Kogeto's Dot onto your iPhone 5S/5/4S, download their free "Looker" app, and instantly record fully immersive 360-degree videos right on your iPhone. The compact and durable iCONIC lens works with the iPhone's video camera to capture full video — all at once — without stitching frames together. Going to a concert? You can record the show and the audience. Heading out on a road trip? Leave Dot on the dashboard and record your highway adventures. No matter what you're recording, Dot sees everything!



204 0279

Kogeto Dot 360 Degree Video
Lens for iPhone 5S, 5 & 4S
\$49.95



Includes
brackets for
iPhone 4 &
iPhone 5
models



Scan the phone

with the Mobile Life insight app
to see amazing 360° videos

DON'T MISS THE
FREE LOOKER APP



The key to propping up your phone



Cradle your phone for better videos and photos

The SlingShot's simple cradle snugly captures your smartphone in a landscape position while its adjustable and padded handle connects with a standard tripod mount. The SlingShot is a tripod too... just unfurl the two extra legs from the handle and stand it up! The flexible cradle fits most phones, even with cases, and can be mounted on any other tripod too.



204 0284
SlingShot
Universal
Smartphone
holder & tripod
\$19.95



If you carry keys, then you can always have a phone stand with you wherever you go. The Keyprop stays on your keyring and uses a clever design to provide a horizontal viewing angle for almost any phone. To adjust the angle, just slide more keys underneath.



204 0353
Keyprop, red
\$12.95
204 0354
Keyprop, green
\$12.95
204 0355
Keyprop, black
\$12.95

A pocket-sized “tripod” for your iPhone 5/5S

The Tiltpod mobile 5/5S is the perfect portable balancing platform for your iPhone 5/5S. Designed to be carried on a key chain or in your pocket, the Tiltpod makes it easy to stabilize and aim your camera for taking great photos or easy hands-free Facetime.

The magnetic coupler makes it easy to hold the exact right angle in landscape or portrait mode.

This includes the ultra-thin Tiltpod phone case, designed to match your style and protect your phone. The Tiltpod 5/5S also works with the iPhone 5/5S without a case.



204 0346
Tiltpod with iPhone
5/5S Case, rubine
\$29.95

204 0347
Tiltpod with iPhone
5/5S Case, white
\$29.95



Tiltpod for your iPhone 4/4S

The Tiltpod mobile 4S is the perfect portable balancing platform for your iPhone 4/4S without a case.



204 0256
Tiltpod, 4/4S
\$9.95



Shoot video like a Hollywood feature with a Real Steadicam

The secret to those beautiful, smooth shots you see in the big budget films is the Steadicam harness that keeps the camera steady even when the camera operator is moving. The Steadicam Smoothee is based on the same Steadicam rigs used in Hollywood, but it doesn't require a harness, just a single hand.

Just slide your iPhone into the cradle and attach the ergonomic hand grip. Then start filming without shake or jostle. "Fly" wherever the scene takes you with precise, elegant control and ease.

The phone mount can be easily removed and the Steadicam Smoothee can be used with most cameras with a standard tripod mount.



204 0350

Smoothee for iPhone 5/5S
\$149.95

204 0349

Smoothee for iPhone 4/4S
\$149.95

5 Steps to a Better Video

1. Don't be tempted by zoom. In general, it's better to use a dolly shot. Or make your subject come to you. Digital zoom also adds extra noise, degrading image quality.
2. Don't stare straight ahead. Your screen is a stage; make your subjects cross it. Or position them off-center for more drama. On the iPhone, turn on the "grid" feature to see the "rule of thirds" lines.
3. Avoid the shakes. If your frame is jumping all over the place, your audience will assume they're watching "found footage." Make them forget about the camera by using a Steadicam, dolly or tripod.
4. Experiment with different apps. The native iPhone app lacks a lot of features you can find on some third-party apps.
5. Use better illumination. The iPhone LED "flash" has an unflattering color temperature. Try one of the color-balanced or color-adjustable LED lamps shown in these pages to bring life to your subjects (unless you're filming zombies).

Pan & track like a pro with your own camera dolly

Take smooth tracking shots with your camera phone on any flat surface with the iStabilizer Dolly. Just clip your phone into the secure grip of the included iStabilizer mount, attach to the standard tripod threaded head and start shooting the smoothest zooming, tracking and panning shots imaginable. The flexible segmented mounting arm provides a huge range of shooting positions while the rollerblade wheels provide stable control. The wheel axles can even be turned 60 degrees and locked in place for curved paths.



iStabilizer
mount
included

60° sweep on both sets of wheels



204 0317
iStabilizer Dolly
\$59.95

Secure your tablet to any tripod

The iStabilizer tabMount is designed to fit tablets of any size with an ultra-secure grip. It works with cases, bumpers, and all sorts of add-on accessories. The 1/4-20" universal tripod threading makes it compatible with virtually any tripod, monopod and other standard camera equipment.



204 0314
iStabilizer TabMount
\$24.95



Mount your iPad, iPad mini, Kindle or almost any other tablet to any standard tripod with the iStabilizer tabMount

The art of the Selfie

Think about your surroundings

Try to imagine the scene around you and think of ways you can frame the image to increase interest. Keep shooting, nothing beats experience.



Snap the picture remotely

Snap pictures or start video from up to 150 feet away with this simple-to-use Bluetooth remote. Compatible with iOS and some Android devices.



See compatible model list online!

Click & Go Remote Trigger
\$19.99

204 0286

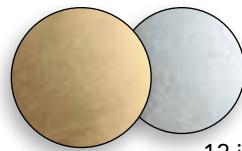
Extends to over
3 feet



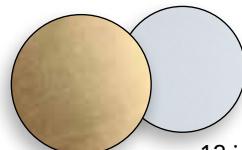
For larger phones and devices, see the iStabilizer Mount XL on page 13

Capture the perfect light with a travel reflector

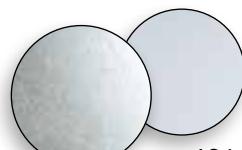
Photographers love how a little bit of "fill light" from a reflector can help illuminate subjects for smoother contrast and additional shadow detail. Use a gold reflector to light up skin tones with a smooth warm color, or use silver to produce neutral highlights, perfect for product photography and portraits. The disks fold down to one-third the open diameter and include a zipper pouch for travel.



12 in. gold & silver reflector
\$19.95



12 in. gold & white reflector
\$17.99



12 in. silver & white reflector
\$16.95



Up to 64GB of space to store, share & stream

With integrated Wi-Fi and four hours of battery life, Kingston's Wi-Drive offers portable storage and file sharing for phones and tablets. It's like adding gigabytes of external storage that can be accessed wirelessly from your mobile device. You can use it to store photos and other files from your phone or tablet, or you can stream files to 3 users.

DON'T MISS THE
FREE Wi-DRIVE APP



Wi-Drive is about
the same size as a
smartphone



245 0652

Wi-Drive, 32GB
\$89.99

245 1041

Wi-Drive, 64GB
\$159.00

Backup the images on your computer the easy way

The Picture Keeper is a USB drive with built-in software that scans your computer for photo files and makes copies of them: all you have to do is plug it in. It's the easiest way to make backup copies of your valuable images. Use it with the PK app to wirelessly make backups of photos on your phone or tablet. If you fill one Picture Keeper drive, just plug in a second drive... the backup continues where the first left off.



DOWNLOAD THE
PICTURE KEEPER MOBILE APP



250 1842

Picture Keeper, 4GB
\$29.99

250 1843

Picture Keeper, 8GB
\$59.99

SHOW YOUR WORK

Tag your Instagram photos with
#MOBILELIFESHOP



Access camera memory cards wirelessly with your phone or tablet

View photos you took with your camera on your tablet, or transfer all the photos on your phone to a Secure Digital memory card or USB thumbdrive. Kingston's MobileLite portable card reader lets you transfer content wirelessly with up to three mobile devices simultaneously. With a 5-hour rechargeable battery, it can join your phone or tablet on your around-town photographic adventures and, in a pinch, can even act as a backup battery for your device.



DOWNLOAD THE
KINGSTON MOBILELITE APP



163 0473

MobileLite Wireless Flash Reader
\$59.99